MEDIA KIT · 2026

Ms Artastic

msartastic.com
kathleen@msartastic.com

ARTIST + ART EDUCATOR

Hi, I'm Kathleen, the art teacher behind Ms Artastic

I create art lessons, curriculum and step-by-step video tutorials that help elementary teachers, art teachers and homeschool families bring meaningful art-making to kids. My teaching experience spans secondary education, K–7 and Grade 4/5, and I'm a working ceramic artist too, so every lesson is built around what real artists do: look closely, experiment, make choices and make something that's truly their own.



10.6K
YouTube subscribers

18K+
email subscribers

12.7K
Teachers Pay Teachers followers

4.89★
average from 14,300+ TPT ratings

4.5K
Instagram followers

750+
art lessons and resources published

Figures as of October 2026. TikTok: 1.5K followers and growing.

WHO I REACH

The grown-ups who bring art to kids

My audience is practical and hands-on. They're looking for lessons, materials and ideas they can use with real kids this week, and they trust recommendations that come from someone who has taught in a classroom.

- Elementary classroom teachers who teach art
- Art teachers and art-on-a-cart teachers
- Homeschool educators and families
- Educators who don't feel like "art people" but want to teach it well
- Parents looking for screen time that ends with a real drawing

MEDIA KIT · 2026

Ways to work together

msartastic.com/work-with-me

Sponsored tutorials

A step-by-step YouTube art lesson that shows your materials in action, made for kids and the adults teaching them.

Reviews & features

Honest reviews and blog features of art supplies and creative tools, with clear links to where to buy.

Custom lessons

Classroom-ready lessons, activity sheets or project guides built around your product or program.

Workshops & PD

Professional development sessions, webinars and workshops for teachers and education organizations.

Interviews

Expert comment on art education, creativity, teaching art with limited time and supplies, and art at home.

Your idea here

Social posts, giveaways, guest writing or licensing. If it helps kids make art, let's talk.







As featured on NBC LX, and a contributing author for One Classroom Over magazine.

Short bio

Ms Artastic is Kathleen McGiveron, an artist and educator with teaching experience in secondary education, K–7 and Grade 4/5. She creates engaging art lessons and resources for teachers, homeschool educators and the children they teach.

Quick facts

Based in Canada · Studied visual art at Emily Carr University of Art and Design · B.Ed., Simon Fraser University · Creator of Ms Artastic and Artastic Collective · Ceramic artist

Let's make something artastic

kathleen@msartastic.com
msartastic.com/work-with-me
youtube.com/c/MsArtastic